

Empowering academic success with data

Statista is a leading data platform, offering millions of data points from more than 40,000 reputable sources. Trusted by universities and researchers worldwide, we provide insights into consumers, markets, and trends on a global level – empowering academic success with reliable data for research and teaching.



1M+ statistics

40K+ trusted sources

60K+ expert-curated reports

1K+ markets

3.5B+ consumers represented

What you can access with Statista’s Campus License



- **All-in-one data platform:** Gain access to millions of verified data points across an extensive range of industries, markets, and topics worldwide—all within one trusted platform.
- **Intuitive usage:** Easily access data through dynamic charts, in-depth reports, and interactive tools. Download, integrate, and customize data effortlessly to fit your workflow.
- **Research AI:** AI-powered research tool built on Statista’s human-verified data.

Powerful features for impactful research



Export-ready visuals for lectures and publications



Publication rights for all content



Automatic citation output (APA, Chicago, Harvard, MLA, Bluebook, IEEE)



Regularly updated, transparent data sources



IP access and remote access (such as EZproxy and Shibboleth)

Unlock insights for teaching, research, and more

Transform your teaching

Leverage Statista’s platform to bring theoretical concepts to life with up-to-date, real-world examples. Enhance learning experiences by integrating trusted statistics and data visuals into teaching, fostering critical thinking, and **preparing students for data-driven careers**.

[See how our clients transform their teaching with Statista.](#)

Enhance your research

Statista helps students gather reliable data across multiple disciplines, explore detailed forecasts, and access transparent sources for assignments and theses. With ready-to-use visuals and access to our extensive database, students can present **well-supported academic work efficiently**.

[See how our clients enhance their student’s research.](#)

Validate hypotheses

Researchers can quickly find the needed facts, validate hypotheses, and enrich academic articles using Statista’s comprehensive, citation-ready data across 170 industries and 1,000+ markets—ensuring **credible and reliable results**.

Using Statista to bridge theory and practice

With Statista, our client Tom Cooper built a learning environment where students can use real-world data to apply complex theories and **prepare for their careers**.



“Statista’s user-friendly interface, diverse data sources, and dynamic engagement capabilities stand out. It provides me with the tools I need for effective teaching, research, and industry engagement.”

Tom Cooper
Professor, Memorial University of Newfoundland

What makes Statista your best option



Unique coverage to save costs

Statista brings together data from across industries, countries, and topics in one platform, often eliminating the need for multiple tools. Innovative features and intuitive design help users gain insights faster, saving valuable time and costs.



Scientific standards

All our data is carefully prepared, verified, and meets scientific standards. We ensure full transparency by always providing information on the original source, allowing users to dive deeper whenever needed.



Straightforward pricing

Our pricing covers various sectors and countries with no hidden costs—so you don’t have to worry about unexpected charges. It’s your straightforward access to trusted data for research and education.

Ready to get more from your research? **Contact us** now!

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