

One solution for many visions



Client Name: **Seoul Fintech Lab**
Industry: **Financial Technology**

Challenge

As a start-up institution, Seoul Fintech Lab supports young companies by offering development programs and a place to grow. The institution had been looking for a data platform that could provide tools for different needs and serve the 80 to 100 start-ups it hosts. It was important that this hub was easily accessible to a large number of people.



Solution

When Seoul Fintech Lab evaluated its options for a data platform, two factors were crucial: recognition and easy access. Statista fulfills both of these requirements. In addition, Statista combines its own data with data from partners and open sources so that Seoul Fintech Lab can offer its startups a wide range of information

Business impact

Statista's Finance and Insurance category provides well-organized reports on fintech trends around the world. Startups can base their decisions on reliable quantitative statistics and industry trends. Because the platform combines its own data and external sources, the entire stage of data research can be done within Statista and thus save a significant amount of time. By having access to even more insights with a broad range of data, startups are able to use their resources more efficiently and grow to become Seoul's next fintech unicorn.



“Personally, I use Industry & Market Reports as an accelerator that supports the growth of fintech startups”

ChaYee Song
Manager Seoul Fintech Lab