ABOUT STATISTA
For many users and companies, Statista is the starting point for researching numbers, data, and facts, providing quick and extensive insights.

- 2.5 million registered users
- 31 million page views
- 23 million unique visitors
Internationality of the platform
Four platforms in four different languages*

Simply switch between the platforms using the globe in the upper right bar.

Focus of the German platform:
- Germany
- Austria
- Switzerland

Focus of the English platform:
- International markets
- Europe
- USA
- Asia

[statista.de]
[statista.com]
[statista.es]
[statista.fr]

* Note: Each database contains its own content, it is not solely translated content.
In addition to our own surveys, Statista obtains its data from numerous secondary sources and focuses on the quantitative facts to make them quickly and conveniently accessible to you.

**Origin of our data**

Statista bundles data from more than 22,500 different sources

- **49 %** Statista's own exclusive data
- **16 %** freely accessible secondary sources
- **35 %** exclusive secondary sources (purchases and partnerships)

*Industry forecasts*
*Global Consumer Survey*
*Market surveys*
*Industry & Country Reports*
*Outlooks*

*Statistics*
*Infographics*

*Data on the gross advertising market (Nielsen)*
*Data on buying and consumption behavior and on brands (VuMa)*
True benefits
These features make the difference

- **All statistics**
  Access to Basic and Premium Statistics on 80,000 topics and 170 industries

- **All download functions**
  Access to all download formats: PPT, XLS, PNG, and PDF

- **All source data**
  Access to comprehensive background information on each statistic's source

- **Full publication rights**
  Guaranteed quality thanks to expertise, knowledge, and a multi-stage quality assurance process

- **Powerful expert tools**
  Full access to the Digital, Consumer, and Mobility Market Outlooks, the Company DB*, the Publication Finder, and the AskStatista service

*These add-on tools are not automatically included in your Corporate or Enterprise account, please ask us if this is included for you.
YOUR OWN RESEARCH
How do people use Statista?

Statista use cases

**Market Research**
- Industry Forecasting
- Access data on industries, companies, competition and consumers

**Competitive Analysis**
- Benchmarking
- Access to a broad scope of sources

**Offer Preparation**
- Strategic Planning
- Immediate access to facts and figures on up-to-date topics

**New Business Pitches**
- Content Creation
- Contents ready to present and export
Data for all cases

A real all-round package

- Dossiers & DossierPlus
- Statista-Studies
- Industry Reports
- Company & Brand Reports
- Country & City Reports
- Outlook Reports, Surveys & Toplists
- External Studies

- Statistics
- Forecasts & surveys
- Infographics
- Topic pages
- Research Service AskStatista

- Digital Market Outlook
- Consumer Market Outlook
- Mobility Market Outlook
- Country Outlook
- Advertising & Media Outlook
- Technology Market Outlook
- Industry Outlook
- Health Market Outlook

- Publication Finder
- Company Database*
- Business Plan Export
- Global Consumer Survey*
- eCommerce Database*

*These add-on tools are not automatically included in your Corporate or Enterprise account. Please ask us if this is included for you.
Your start on the platform

Begin your own research now

Decide for yourself where to start your research: From market analyses to specific data research, use the platform’s numerous entry options.

**Specific data research**
- Statistics
- Forecasts & Surveys
- Infographics
- Topic pages
- Toplists

**Market analysis**
- Dossiers
- Outlook Reports
- Industry & Country Reports
- Outlooks
- Company Database*
- Business Plan Export

**Trend analysis**
- Forecasts & Surveys
- DossierPlus
- Outlook Reports
- Industry Reports
- Outlooks
- Global Consumer Survey*

**Target group analysis**
- Statistics
- Surveys
- Brand Reports
- Outlooks
- Business Plan Export
- Global Consumer Survey*

*These add-on tools are not automatically included in your Corporate or Enterprise account. Please ask us if this is included for you.
Three steps that will revolutionize any workflow

Statista’s proven one-fits-all solution

1. Search
Enter your search term.

2. Select
Select a statistic and have it displayed as a chart.

3. Download
Download the data and directly embed it into your project.
TIPS & TRICKS
Tips for better search results
Functions with which you can refine your search

Sorting
Decide in which order the results of your search should be displayed. You can choose between relevance, date of publication and popularity.

Search areas
Define your search area by deciding whether you want statistics, studies & reports or expert tools on your desired term to be displayed. You can then sub-segment in the respective categories.

Search operators
Boolean operators can also be used. The various options are also displayed directly above the search suggestions when you enter them.

Expert filter
The filter function allows you to narrow down your search precisely.

You can choose between search precision (normal, broad or high), continent & regions, over 150 country selections, industry/category, publication and the archive.

You can re-sort or reset your search results at any time via Update search or Reset filter.

You can find more information here: [https://www.statista.com/getting-started/working-with-statista-tips-for-better-search-results](https://www.statista.com/getting-started/working-with-statista-tips-for-better-search-results)
Help Center
We are happy to support you - offline and online

In our Help Centre you will not only find important steps for your successful research, but also recent updates and contact information for us.

Always there for you: You will find the icon permanently in the lower right corner of the page you are currently visiting.

Help Center Guides
Let our online guides lead you through the platform in just a few minutes and get not only a general overview, but also insights into all tools and functions.

In addition, we always keep you up to date: Under Updates you will find the latest updates of the platform as well as your personal info service.

Webinars
Would you like to see all the tips and tricks live and at first hand? Then register for Statista's free webinars. Whether you are a newcomer or a specialist, for the first steps or for a refresher, you will find the right webinar here: https://www.statista.com/webinar.

Tutorials
Want to become an expert in two minutes? Our short tutorials not only explain the platform to you, but also give you helpful tips for your search. Decide when and where - completely independent of deadlines.

Help section
You will find everything described down to the last detail in our help section. From forgotten passwords and download formats to personalized functions and publishing rights, you'll find all the information you need on one page.
AskStatista - our premium research service

We support you individually

You need special or more up-to-date data, but could not find it on our platform? Simply contact our research service via your personal contact person, our customer service or via this form!

- Answers to individual customer inquiries are provided within **48 hours** on weekdays
- Our in-house AskStatista team carries out research and microprojects **across industries and countries**
- **Customization of results** in the format of your choice, mainly Excel and PowerPoint

Research on the Statista platform

Provision of research links

Information on statistics & tools

Updating existing statistics

Search for external sources & data

Product, price & competitor analyses

Company & SWOT analysis

Simple market and price modeling

Are you interested? Then make your enquiry now: kundenservice@statista.com

AskStatista research hours are already integrated in Enterprise and Corporate Accounts. For more information, visit https://ask.statista.com.
GET STARTED NOW!
The perfect start
Use our industry and topic pages to get started with your research

Find a quick start with the help of our industry and topic pages: We provide you with an initial, comprehensive overview of all the content we offer on a specific topic.

In addition to a brief summary, these pages also link to relevant dossiers and forecasts as well as to the latest and most popular statistics on the chosen topic.
Briefly explained: Topic pages

Use Case: E-commerce worldwide

Introduction
Get started with a **textual introduction** to get an overview of your topic.

Choose a region
Narrow your search to specific regions in the world by **selecting a country**.

Important key figures
In these info boxes you will find the **most important KPIs** on your topic at a glance.

Editor’s Pick
The Editor’s Pick suggest interesting statistics on your topic. This allows you to expand your search even further.

Dossier
You want all the data collected in one download? On each topic page we have stored the appropriate dossier for you.

Overview
Explore a **wide selection of data** for your sector in our overview. Dive into the universe of data with us.
Briefly explained: Topic pages

Use Case: E-commerce fraud

Introduction
Get started with a textual introduction to get an overview of your topic.

Important key figures
In these info boxes you will find the most important KPIs on your topic at a glance.

Selected statistics
To help you get started with your research, we have collected and categorized all the relevant statistics for you here.

Subscribe
Get informed as soon as the topic page is updated. You will always find the date of the last update directly under the title.

Share
Also share topic pages on your social media channels.

Dossier
You want all the data collected in one download? On each topic page we have stored the appropriate dossier for you.
Briefly explained: industry pages

Use Case: E-Commerce

Explore industries
Switch here between the sectors in the industry overview as well as in the sector segments.

Introduction
Get a textual introduction to get an overview of your topic.

Overview
We provide you with an overview of the selection of data available for this industry.

Explore the key industries
For each industry, we also provide you with the most important sub-segments for in-depth research.

Latest studies
We link you to the latest studies on the selected industry to make your research easier.

Facts and insights
Find the most relevant statistics on the industry here, with just one click you get all the details.

Industry definition
Here you will find a short and concise explanation of the industry.
QUICKLY AT A GLANCE
More than one million statistics from four databases – a German, English, French, and Spanish platform – constitute the centerpiece of our portfolio.*

They provide data on more than 80,000 topics and 170 industries from 22,500 sources.

Our Premium Statistics (approx. 93% of all statistics) can only be accessed by our Single, Corporate, and Enterprise Account users.

The statistics can be downloaded in XLS, PNG, PPT, and PDF format.

With our five-year market forecasts, we provide you with relevant data on the market development of approx. 400 industries in about 40 countries.

Our experts create a detailed market model, based on which the future market volume is calculated.

Exclusive surveys of consumers and experts
Statista’s Consumer and Business Insights team carries out exclusive, quantitative online and phone surveys.

The primary data gathered in the process is published in the form of statistics and in studies and dossiers.

We depict highly topical trends and facts with our infographics.

Every day, our data journalists publish several graphics on different topics, such as politics, economy, or technology.

For more information, see www.statista.com/chartoftheday.

*Note: Every database has its own content; the content has not been merely translated.
Statista offers data on 170 industries and over 1,600 topic pages.

You can find the linked overview here: https://www.statista.com/markets/
Briefly explained: Statistics

Use Case: Number of apps available in leading app stores as of 2nd quarter 2022

Let's discover together the functions of statistics, forecasts as well as surveys.

You can find all statistics in the top bar as well as through the search bar on the homepage. You can then use the filter functions to sort your search results, for example to display only statistics.
Briefly explained: Statistics

Use Case: Number of apps available in leading app stores as of 2nd quarter 2022

Download
You can download the data as PDF, XLS, PNG as well as PPT. Simply work with the raw data or get different editing options through the PPT.

Tip: Did you know that you can deposit your slide master and that each download is carried out in your own design? Feel free to contact us!

Source, Details & FAQ
In order to provide trustworthy and transparent data, you will always find a proof of origin with a link to the original source under Sources. Furthermore, you will always find the date of publication and a short info text below the statistics.

Under Details you will find further important information, for example if the statistic has an asterisk (*). Our FAQ will then give you further important information, such as your 100-percent right to publish the data.
Briefly explained: Statistics

Use Case: Number of apps available in leading app stores as of 2nd quarter 2022

Favoriten
Add this content to your personal favorites and manage them in your favorite's menu.

Notification
Get notified via mail as soon as the data is updated.

Settings
Adjust the presentation of the statistic and customize the display and data points, for example as a table or graph.

Share
Share statistics on your social media channels or embed them on your website.

Quote
Have the citation generated in the most common formats.

AskStatista
Do you have any questions? Then feel free to use our research service. A contingent is already included. Contact your personal contact person, our customer service or click here!
In Depth: Favorite function

Mark statistics as favorites to easily find them again

With the function 'Save Favorite' you can mark particularly relevant statistics for your project and quickly find and organize them under your favorites management.

Create and manage favorites

On any statistics page, **click the button with the star symbol.**

After successful addition, the star is displayed in **yellow**. In addition, the entry in the context menu is marked as a **green checkmark** in the favorites folder.

These can be accessed via the favorite's menu in the main navigation. The entry can be removed by clicking the button again or in the favorites folder.
In Depth: Favorite function
Organize your results in your own collections

If you are researching several topics, Statista offers the possibility to structure favorites into folders. Under the function 'Collections' you can create your own statistics collections, catalogued by folders and chapters. Your PPT presentation is generated ad hoc and sent to you by e-mail.

1. Click on the ‘Create new collection’ button in your account’s Favorites section.

   A dialog box will then appear, into which you can enter the name of your new collection. Confirm by clicking OK.

2. The Collection will then be created and selected. A Chapter will directly be created for you to structure your research.

3. On the right-hand side of the page, you can see the contents of the Collection.

4. Create your own presentation from bookmarked statistics by clicking on “Create presentation”.

5. Click on the ‘Create presentation’ button in your account’s Favorites section.
DEPTH WITH ONE CLICK
# Studies and Reports

Dive deeper into topics – on a micro or macro level

<table>
<thead>
<tr>
<th><strong>Dossiers &amp; DossierPlus</strong></th>
<th><strong>Industry Reports</strong></th>
<th><strong>Company &amp; Brand Reports</strong></th>
<th><strong>Country &amp; City Reports</strong></th>
<th><strong>Further Reports</strong></th>
<th><strong>External Studies</strong></th>
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<tr>
<td><strong>Quick overview of a topic</strong></td>
<td><strong>To understand an entire sector</strong></td>
<td><strong>Insights and benchmarks on brands &amp; companies worldwide</strong></td>
<td><strong>Macroeconomic overview of countries and cities</strong></td>
<td><strong>Further Statista studies</strong></td>
<td><strong>For detailed insights into the overall context</strong></td>
</tr>
<tr>
<td>The Statista Dossiers and DossierPlus offer you a quick, comprehensive, national or international overview of a topic. They are compiled editorially by industry experts. The dossiers are regularly updated and supplemented with further statistics and contain detailed source information.</td>
<td>With our Industry Reports, you receive a high-quality preparation of all sector-relevant data and forecasts, including key figures from the areas of finances, companies, employees and R&amp;D. The reports provide a quick overview of 60 industries.</td>
<td>The Brand and Company Reports are based on the exclusive Statista Global Consumer Survey, a worldwide survey of more than 1 million consumers in 56 countries, covering over 14,500 brands in more than 50 industries.</td>
<td>The Country Reports map the most important country trends in order to assess opportunities and risks for foreign business. They look at economic conditions, public finances, labor force, consumption, etc. and include statistics, forecasts, survey results and analysis. The Global Business Cities Reports present a ranking of the 200 most economically important cities in the world, evaluated according to their respective potential as business locations for companies.</td>
<td>Further Statista studies Outlook Reports provide background information trends and forecasts on future developments of numerous digital and consumer goods markets. Surveys contain the full tables of exclusive consumer and expert surveys conducted by Statista’s Consumer and Business Insights team in XLS format. Toplists include all the top companies in an industry or region based on turnover. They provide contact details and key company metrics.</td>
<td>Statista carries more than 41,000 additional external studies selected by experts, providing you with detailed information on over 170 industries. The study database is regularly enriched with new studies.</td>
</tr>
</tbody>
</table>
Studies and Reports

Discover all reports collected and categorized in our Report Shop

Report categories
For quick research, we have categorized our studies and reports for you and give you an easy access to topics. For example, for your target group analysis, competition analysis or market research.

Search in all reports
Search in more than 26,000 studies and reports without preselection and filter the entire search results in the general overview.

Top seller
Find out about current topics and trends with our current top sellers.

Reports at a glance
For each report category we give you a short explanation and the most popular reports as examples.

Featured
We keep you up to date with our featured reports and show you the latest topics with just one click.
Briefly explained: Studies and Reports

Use Case: Digital & Trend Reports

You can find all reports and studies in your search via the search bar or in our Report Shop in the upper tab.

For a faster search, all studies and reports have already been segmented into categories. This way you can go directly to all digital and trend topics, as in our example, or you can search all results by clicking on 'Search in all reports'.

Here you will find detailed information on digital and trend topics: From cloud computing and robotics to artificial intelligence (AI) and virtual reality (VR), all important topics and trends are covered.
Briefly explained: Studies and Reports

Use Case: Digital & Trend Reports

Search & Sort
Enter your search term to refine your search. You can sort your results by relevance, publication date and popularity.

Filter
Narrow down your search by selecting regions/countries, industries/categories as well as the language of the report, report type or download format.

An explanation of the different report types can be found on the overview page on slide 22.

Favorite function
You can also mark studies and reports as favorites to find them again in your personal favorite's menu. You will find the star symbol on the respective report page.

You can find the landing page of the Report Shop here: https://www.statista.com/studies-and-reports/
LOOK INTO THE FUTURE
## Forecasts and trend analyses at a glance

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<th>Outlook</th>
<th>Details</th>
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<tr>
<td><strong>Digital Market Outlook</strong></td>
<td>The Digital Market Outlook features regularly updated 5-year forecasts on revenue, users, and relevant market indicators for 9 main digital markets in more than 150 countries and regions. The tool offers 30,000 interactive statistics, which can be downloaded in PNG and XLS format.</td>
</tr>
<tr>
<td><strong>Consumer Market Outlook</strong></td>
<td>The Consumer Market Outlook presents the 18 most important consumer markets worldwide as well as more than 200 segments and sub-segments. It provides historical data as well as forecasts up to 2025 for the most relevant KPIs of each market, including market value and size.</td>
</tr>
<tr>
<td><strong>Mobility Market Outlook</strong></td>
<td>The Mobility Market Outlook gives an overview of more than 12 vehicle classes from more than 80 manufacturers in 29 countries. Interactive statistics provide in-depth analyses by brand, vehicle segment, and country as well as the most important key figures.</td>
</tr>
<tr>
<td><strong>Technology Market Outlook</strong></td>
<td>The Technology Market Outlook offers a clear, structured, and transparent overview of the key performance indicators, e.g., revenues and market shares, of the most important technology markets, providing valid, comparable, and ready-to-use information.</td>
</tr>
<tr>
<td><strong>Advertising &amp; Media Outlook</strong></td>
<td>The Advertising &amp; Media Outlook provides forecasts and in-depth information on ad spending, including international comparisons. All insights are based on the analyses of relevant indicators for 46 countries and 16 regions, which cover more than 90% of worldwide GDP.</td>
</tr>
<tr>
<td><strong>Country Outlook</strong></td>
<td>The Country Outlook offers current key figures and forecasts regarding the economic and social development of a country. Subject areas are society, economy, business environment, digital economy, labor force, environment, and public sector.</td>
</tr>
<tr>
<td><strong>Industry Outlook</strong></td>
<td>The Industry Outlook features industry forecasts and market information based on data from statistical offices. The data covers the agricultural, manufacturing, and service sector. With up to 450 time series in approx. 40 countries, the tool provides a comprehensive basis for decision-making.</td>
</tr>
<tr>
<td><strong>Health Market Outlook</strong></td>
<td>The Health Market Outlook offers key figures and forecasts for more than 20 of the most relevant health markets. Across 150 countries and 24 regions, our Outlook covers areas like life science, healthcare and OTC pharma.</td>
</tr>
</tbody>
</table>
Outlooks

Take a look into the future with our Outlooks

Our Outlooks provide you with forecasts and detailed market information for various categories including sub-segments.

These are based on analyses of relevant indicators from various areas such as society, economy and technology and cover 150 countries.

Compare countries and regions forecast for the next 4+ years.
Briefly explained: Outlooks

Use Case: Digital Market Outlook

Overview
Select a category and **start directly into the tool** or let a short tutorial guide you for an effective start.

Market directory
Here you will find all segments of the respective category and can start your search specifically. In the tool itself you can also **switch between categories as well as segments**.

Methodology
In order to offer trustworthy, transparent data, you will find the methodology for each Outlook here. You can also **download this in detail as a PDF**.

Publications
Would you like to have **all the data in a compact study or report**? Click here to go directly to our Report Shop.

Release calendar
Here you will find an overview of **upcoming publications for the coming months**. Statista-exclusive content is designed, modelled and continuously updated by our specialist team of analysts, market and social researchers.
Briefly explained: Outlooks

Use Case: Digital Market Outlook

Smart Home

Highlights
Here you will find a brief overview of the most important factors relating to the selected market.

Market definition
Get a detailed description of the market and an explanation of the methodology.

In-Scope/ Out-Of-Scope
In order to delineate the market data, you will find a brief overview of which factors were included and which were not.

Reports
For further information on the market, you can download the relevant study here.

Download
All data bundled as an Excel download is available with just one click.

Cite & Share
Have the citation generated in the most common formats or share the entire data with your colleagues via e-mail.
**Briefly explained: Outlooks**

**Use Case: Digital Market Outlook**

**Market**
You can easily switch between the markets of the Digital Market Outlook as well as re-select the sub-segments. The entire data sheet will update accordingly.

**Region**
We offer over 150 countries and political regions as well as continents for you to choose from.

**Compare to**
You can choose between 37 regions and over 150 countries for your personal comparison. You can add four additional regions to your analysis.

**Currency**
Easily switch between the ten currencies and facilitate your analysis with international comparability.

**Overview**
Let us guide you through the data sheet or click directly on a segment of your choice in the overview.

**Global Comparison**
Compare 150 countries and get the top 5 at a glance. In the table view you get the forecasts for all countries (also available as Excel download).
Briefly explained: Outlooks

Use Case: Digital Market Outlook

Tab
Change the **tabs in the info boxes** for more information.

Data
Select only the data you need through our interactive graphics.

Toolbar
**Change the chart view** and get your view as a PNG download.

**Tip**: Select the table view for an Excel download.

Furthermore, you can enlarge the chart to **full screen**, **hide the data points** or have **more information displayed**.

Market indicators
For each segment you will also receive market indicators used for market analysis and forecasts. Get them **bundled as an Excel download**.

Revenue

Notes: Data shown is using current exchange rates and reflects market impacts of the Russia-Ukraine war.

Most recent update: Jul 2022

Source: Statista
FOUND NOTHING YET?
Tools
Extend your research with data from our Add-On tools

Publication Finder
The Publication Finder enables users to quickly and conveniently find publications on their research topic. They can search through over 2 million studies, reports and other documents in German or English. All search results can be filtered, e.g. by publication date, page number, sector or type of document.

Business Plan Export
With your individual Business Plan Export, you get all the important data for your industry in just a few seconds. Thanks to intuitive menu navigation and a simple template, you can easily and comprehensively model your market and business case.

Source Database
Statista's Source Database provides background information on all 22,500 sources. It contains all market research institutes, associations, companies and government institutions that form the data basis of the Statista portal.
The Company DB provides information on 60 million listed and privately held companies and contains the most important company key figures as well as in-depth analyses. Additionally, it presents a wide range of extra KPIs for listed companies. Use the Company DB as a starting point for further market assessments. It is also the perfect tool to quickly research basic data and provides valuable insights into foreign markets.

Company information and key company metrics for 60 million+ companies worldwide
In-depth information on more than 50,000 stock listed companies
Tailored rankings in 200+ countries and territories, 100+ industries and 50+ trends
Top competitor analysis with just one click

*This add-on tool is not automatically included in your Corporate or Enterprise account, please ask us if this is included for you.
Global Consumer Survey*
Understanding consumer behavior & media usage

The Statista Global Consumer Survey offers a global perspective on buying behavior and media usage, covering the online and offline world of the consumer.

It is designed to help marketers, planners, and product managers understand consumer behavior and consumer interactions with brands.

DO-IT-YOURSELF ANALYSIS of the data: Thanks to an interactive online analysis tool, users can select their own criteria to create cross tables and customize target groups.

3.4+ billion consumers
1,700,00+ interviews
50+ industries and topics
Customized target groups
56 countries and territories
Do-it-yourself analyses
14,500+ int. brands
Content Specials

*This add-on tool is not automatically included in your Corporate or Enterprise account, please ask us if this is included for you.
The ecommerceDB provides you with detailed information for 28,000 shops in 57 countries, including detailed sales analysis, competitor analysis, market development, marketing budget and interesting KPIs.

Detailed store profiles
More than 28,000 extensive store profiles, incl. revenues, payment methods, shipping options, and 30 other KPIs.

Country insights
Gain insights into international markets thanks to data on market leaders and fast-growing online stores.

Category insights
Analyze the market trends of individual segments and identify the major players at a glance.

KPIs
- Net online revenue
- Projected online revenue
- Relative market shares
- Cross-border and category analyses
- Social media activity
- Shipping providers
- Payment methods
- Information on the company, incl. management structure, and its online stores
- Contact information (management, marketing, and eCommerce)

Easy to use
The ecommerceDB has a clear structure and an intuitive user interface.

Ready to use
The data can be downloaded directly in XLS format.

Daily updates
Information on online store revenues is updated on a daily basis.

ecommerceDB
Data on more than 28,000 online stores worldwide

*This add-on tool is not automatically included in your Corporate or Enterprise account, please ask us if this is included for you.
My Account
Manage all important account details

Under 'My Account' you can not only view and change your personal contact details, but also manage your newsletter settings.
My Account
Personal account and search history

Retrieve recently viewed content directly without having to re-run the search for it.

After logging in, go to the navigation item "My Account" and select the sub-item Personal History. Via the search history, search queries that have already been carried out, including all set filters, can be carried out again.
ACCOUNT MANAGEMENT TEAM

In addition to your personal contact at Statista, you can always reach us at the following contact details!

TEL +49 40 284 841 - 0
E-MAIL kundenservice@statista.com

www.statista.com